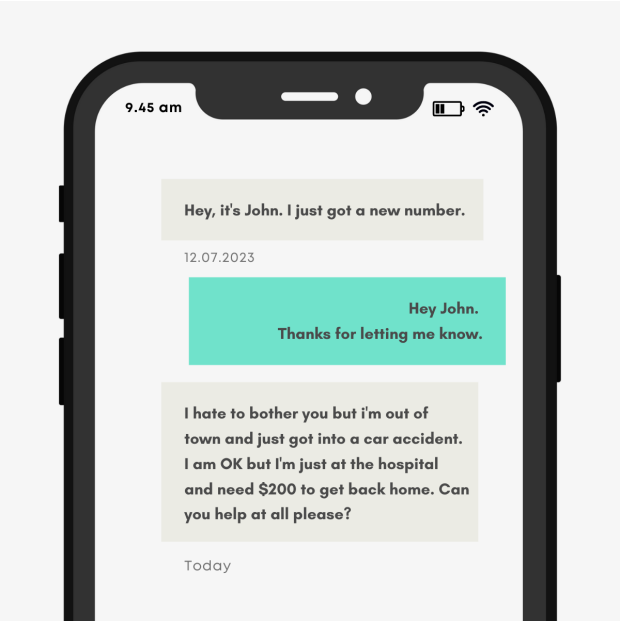
SECURE | SAFEBAIT

Simulate and prevent social engineering and phishing campaigns

Amid rising cyber threats, phishing is a significant risk, implicated in 90% of data breaches. As phishing attacks themselves, defence strategies must go beyond mere technology, adapting to an organisation's specific culture and operational protocols. C8 SafeBait, is a managed service that offers customised phishing defence solutions, integrating effectively with a customer's existing security architecture.

SIMULATION: C8 SafeBait, a managed service from Continent 8, provides customised simulations to combat social engineering threats, including sophisticated MFA, phishing, Smishing, Vishing, and Quishing attacks. With the Phishing Simulator, organisations benefit from AI-driven scenarios, exceeding 1600 in count, available in over 160 languages. These simulations are tailored to reflect the specific culture, policies, and procedures of the customer, ensuring that employees receive relevant, actionable training. The service also includes the Email Threat Simulator (ETS), which evaluates and strengthens email gateways against realistic cyber attacks, thereby bolstering an organisation's email security posture.

AWARENESS: C8's proactive security training targets the human element, the root cause of most breaches. The MFA, Phishing, Smishing and Vishing Simulators are part of this managed service, designed to enhance awareness within the workforce. Customised to the organisation's language and cultural nuances, these tools simulate real-life scenarios, improving the staff's ability to identify and respond to threats. The Quishing Simulator adds another layer, training employees against the rising threat of QR code phishing. Alongside these, the Security Awareness Training Platform employs customisable interactive learning modules to instil a security-conscious culture. The platform's incident response tool and the threat intelligence provide rapid reaction capabilities and actionable data on potential breaches. Through C8's Threat Sharing Platform, clients can participate in a collaborative defence ecosystem, exchanging threat intelligence and strengthening collective security measures.



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SAFEBAIT

secure8

SECURE | SAFEBAIT

HUMAN FACTOR CAUSES OVER

70 %

OF SECURITY BREACHES.

ON AVERAGE IS TAKES ABOUT

280

DAYS TO DISCOVER AND DEAL WITH A SECURITY BREACH.

APPROXIMATELY

76 %

OF PHISHING EFFORTS ARE TARGETED AND CRIMINALS SUCCEED IN OVER 90% OF SPEAR PHISHING SCHEMES.

CRIMINALS SUCCEED IN

77 %

OF VOICE SCAMS, RESULTING IN STOLEN CREDENTIALS, PASSWORDS, PROPRIETARY DATA LOSS, AND MORE.

EVEN WITH SECURITY AWARENESS TRAINING

70 %

OF EMPLOYEES STILL TAKE RISKY ACTIONS.

QR CODE PHISHING ATTACKS INCREASED BY OVER

270 %

MONTHLY IN 2023.

Our Security Awareness Training Platform prioritises compliance, establishes a security culture, and encourages secure behaviours. With a portfolio of 2000+ training modules in 30+ languages, we cater to all business sizes. We employ interactive tools like micro-videos and gamification, enhancing staff abilities to recognise and counter phishing threats.

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