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Continent 8 Launches Multi-State US Sports Betting Capacity

ATLANTIC CITY, NJ – October 5, 2018 – New Jersey-licensed Continent 8 Technologies, the world’s largest online gaming data center and global network solutions provider, is integrating their Atlantic City, New Jersey data centers with supporting locations in Mississippi, Nevada, Pennsylvania, and West Virginia. With this unprecedented multi-state capacity, they have created a seamless suite of hosting and network managed services for those seeking to enter the growing sports betting market in the United States.

As Michael Tobin, CEO of Continent 8 Technologies, stated “Serving the rapidly expanding online sports betting industry, Continent 8’s integration of state-of-the-art data centers across multiple states and gaming jurisdictions provides a hub and spoke technology platform to help companies successfully enter the marketplace. In 2019, Continent 8 will further increase network capacity with additional expansion in the states of New York and Ohio, and other states as legislation evolves.”

Australian-based newcomer to the US market, PointsBet, Director of IT Nikita Pinchuk, states regarding their partnership with Continent 8, “We are delighted to partner with Continent 8 to host our infrastructure and support our exciting entry into the U.S. marketplace. We have been impressed with the Continent 8 team’s expertise of the New Jersey market, and seamless integration of multi-state geographies, to support our long-term growth ambitions in the United States.”

Gaming and sports betting operators seeking to enter the U.S. market, as well as existing operators, will all benefit from the Atlantic City hub and its multi-state integration. The Continent 8 network provides unprecedented inter-connectivity within the U.S. and to the broader global network, spanning over 30 locations worldwide.

Continent 8 is the only independent information technology provider licensed by New Jersey’s Division of Gaming Enforcement to supply data center and network services to online gaming licensees. Interested online gaming operators are encouraged to contact the dedicated team at Continent 8 (www.continent8.com) to speak with their global experts and secure capacity before the market becomes overly saturated.

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